

## **Tradelink Visits Shenzhen Press Group**

Justin Yue, Chief Executive Officer and Agnes Nardi, Deputy Chief Executive Officer of Tradelink Electronic Commerce Limited visited Shenzhen Press Group on 14 November 2007. During the visit, Tradelink and Shenzhen Press Group had a thorough discussion to explore various cooperation opportunities.

Shenzhen Press Group owning 9 newspapers, 5 publications and 6 websites, is the largest press group in Mainland China.

Tradelink and Shenzhen Press Group share the same vision on mutual trade development, recognizing how information can aid Hong Kong enterprise. With its comprehensive news network and information database of Shenzhen Press Group, support from the Press Group in providing the latest business, trading and industry news on the Mainland can be of significant benefits to Tradelink's customers.

During the visit, the management team of China (Shenzhen) International Cultural Industry Fair Co. Ltd., a subsidiary of Shenzhen Press Group, introduced its annual International Cultural Industry Fair which will be held in May 2008 and conducted a tour for the Hong Kong visitors to their cultural and art exhibition halls. The fair aims at promoting Chinese cultural industry development and export of Chinese cultural products.