



Tradelink Launches On-demand Global Trade Information Service for its Customers

Cooperation with Management Dynamics delivers powerful decision support tools to facilitate global trade

(15 February 2007, Hong Kong and East Rutherford, NJ) Tradelink Electronic Commerce Limited (“Tradelink”, SEHK: 0536) announced today that it has entered into a cooperation agreement with Management Dynamics, Inc. (“Management Dynamics”), to launch in Hong Kong an online solution called “Trade Wizards”.

“Trade Wizards” aims to meet the requirement of today’s trading and logistics companies to ensure compliance with complex, ever-changing trade regulations, manage a growing network of trading partner worldwide. “Trade Wizards” addresses this challenge and provides Tradelink customers with instant compliance capabilities and a full audit trail at the touch of a button from any web-enabled computer to:

- Calculate import duties, excise taxes, as well as identify preferential duty rates
- Search for Harmonized Schedule (“HS”) and Export Control Number (“ECN”) codes
- Search for up-to-date trade treaty provisions and regulations
- Calculate the total landed cost of each shipment, and
- Ascertain licensing requirements and trade documents

The capability of “Trade Wizards” spans 118 countries worldwide and covers roughly 99% of world trade.

Justin Yue, Chief Executive Officer of Tradelink, said, “We are honoured to be the first company to launch ‘Trade Wizards’ in Hong Kong. With ‘Trade Wizards’, our customers can save hours of time and effort in determining the licensing requirements and trade documents for any country of import or export. This information service is another great example of how we make available to our customers value-added services that help to improve their operation productivity and efficiency.”

“We are excited to offer this solution as a way to help companies find accurate answers to tough international trade questions on-demand. With ‘Trade Wizards’, the once time-consuming and manual process of interpreting trade rules and regulations is now automated,” said Raymond Yuen, Director, Management Dynamics. “This strategic alliance offers us an expansive channel for meeting the demands of our growing Asian customer base. We look forward to establishing a long and fruitful relationship with Tradelink and its customers.”

“Trade Wizards” is made available to Tradelink customers following a simple registration process along with online help documentation and 24 x 7 customer support services. Customers will pay a low monthly or annual subscription fee for unlimited use of the “Trade Wizards” service. Early subscribers can take advantage of a limited trial offer to use the system without charge for one month.

“Trade Wizards” website is now ready for service registration. Interested customers could access http://www.tradelink-ebiz.com/TW/tw_e.html for information. For service details and enquiries, customers please call Tradelink Sales Hotline 2599 1700.

Appendix: “Trade Wizards” screen shots

- End -

About Tradelink Electronic Commerce Limited

Established in 1988, Tradelink Electronic Commerce Limited (“Tradelink”), a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users’ practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536). For more information about Tradelink, please visit www.tradelink.com.hk.

About Management Dynamics, Inc.

Management Dynamics is a leading provider of global trade management solutions that improve the performance of global supply chains for importers, exporters, logistics service providers, and carriers. The company’s solutions synchronize the flow of information among trading partners, optimize supply chain execution decisions, and streamline import and export processes to ensure regulatory compliance and minimize cost and risk involved in cross-border transactions. Management Dynamics’ time-proven solutions are used by more than 13,000 global users at some of the world’s most successful 3PLs, carriers, manufacturers, retailers, and high technology companies. For more information, please visit www.ManagementDynamics.com or call (201) 935-8588.

For media enquiries, please contact:

Tradelink Electronic Commerce Limited

Agnes Chan

Tel: +852 2106 5237

Fax: +852 2506 0188

Email: agnes.chan@tradelink.com.hk

Management Dynamics, Inc.

Annika Helmrich

Tel: +1 301-315-4709

Email: annikahelmrich@managementdynamics.com