

**For Immediate Release**

## **DTTNCo and Core Solutions Partner**

*to optimize Electronic Information Flow Along the Entire Supply Chain*

(1 November 2007, Hong Kong) Digital Trade and Transportation Network Limited (“DTTNCo”) and Core Solutions Limited (“Core Solutions”), a leading global trade management solutions provider, announced today their partnership which aims to integrate services that will provide seamless complementary solutions for the trade, logistics and financial services communities.

DTTNCo is an associated company of Tradelink Electronic Commerce Limited (“Tradelink”, SEHK: 0536) and part-owned by the Hong Kong SAR Government. DTTNCo operates an electronic platform that provides interconnection among the trade, logistics and finance industries to facilitate the exchange of electronic documents and information. Core Solutions is a leading global trade management solutions provider, offering a suite of management, automation and collaboration software and services for retailers, brand owners, trading agents and their trading partners.

Under the partnership arrangement, Core Solutions will integrate its global sourcing and supply chain management software and services to support DTTN transactions. Core Solutions’ customers, consisting of retailers, brand owners, importers, buying agents, trading companies and manufacturers, can now enjoy complete automation when transacting with transport and logistics providers using DTTN. The partnership also benefits DTTNCo customers by enabling them to transact with overseas retailers, brand owners and importers in the U.S., Europe and Australia through a single integrated service.

“In today’s global economy, businesses are looking for a single provider to help them automate business transactions with their trading partners – both locally and across the globe,” said Michael Hung, CEO of Core Solutions. “The DTTN partnership furthers Core Solutions’ strengths in Hong Kong and the Mainland and is a significant addition to Core Solutions’ existing network of electronic document exchange partners in Australia, Europe and U.S.”

Justin Yue, Chairman of DTTNCo, remarked, “We are delighted to partner with Core Solutions, one of the top 100 supply chain solution providers selected by the Supply and Demand Chain Executive magazine. Through our partnership, a comprehensive range of value-added applications and services that support DTTN would be made available in the market. Suppliers in Hong Kong and the Mainland can exchange and process business documents with buyers in the U.S. via the interconnection between DTTN and Core Solutions. This solution substantially reduces the operational costs and improves the operational efficiency.”

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### **About Digital Trade and Transportation Network Limited**

Digital Trade and Transportation Network Limited ("DTTNC"), a joint venture of the HKSAR Government, Tradelink Electronic Commerce Limited ("Tradelink", SEHK: 0536), and other industry associations. The company owns and operates the Digital Trade and Transportation Network ("DTTN"), a state-of-the-art electronic logistics platform. DTTNC is committed to providing an open, neutral and secure community e-platform for the trade, logistics and finance industries to facilitate electronic information flow and enhance efficiency. DTTN supports over 88 major business documents and serves an extensive community comprising sellers, buyers, freight forwarders, carriers, terminals, banks, insurance institutions, inspection companies and the Government. DTTN is identified as one of the key initiatives to maintain and enhance Hong Kong's logistics competitiveness in the region and worldwide. For more information about DTTNC, please visit [www.hk-dttn.com](http://www.hk-dttn.com).

### **About Core Solutions Limited**

Core Solutions Limited ("Core Solutions") is a leading provider of global trade management solutions. With over a decade of experience in global trade management, and offices in key locations around the world, Core Solutions is trusted by the world's most reputable names in retail, manufacturing, banking and logistics. Core's technologies, managed services and consulting services help trading partners streamline business transactions across organization boundaries and improve visibility throughout the global supply chain. For more information, visit [www.coresolutions.com](http://www.coresolutions.com).

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