



For Immediate Release

NACCS Center, Japanese Electronic Customs Service Provider Admitted as New PAA Member

(22 April 2008, Hong Kong) Tradelink Electronic Commerce Limited (“Tradelink”, SEHK: 0536) announced that the Pan Asian E-Commerce Alliance (“PAA”) held its 28th Steering Committee meeting in Kyoto, Japan from 10 - 11 April 2008, admitted Nippon Automated Cargo Clearance System Operations Organization (“NACCS Center”) to full membership of the PAA.

Mr Amiruddin Abdul Aziz, the Chairman of the PAA, welcomed NACCS Center as a new member and appreciated the forward thinking process of the Japanese Government in making this move.

“I am happy that PAA is gaining more recognition with the business communities and also with government organizations,” the PAA Chairman said.

“I am especially proud to announce that the ASEAN Secretariat has accepted our offer for technical assistance in their ASEAN Single Window initiative. This truly reflects the recognition of our efforts and expertise.”

Mr Aoyama, Director-General of Customs and Tariff Bureau, Ministry of Finance, Japan, guest of honour at the dinner given to the PAA, said that “international trade information will deliver beyond the border with linking NACCS and other National Single Windows. First, the NACCS Center is planning to exchange invoice and packing list information. Thereafter we are expecting certificate of origin to be exchanged with National Single Windows. In this viewpoint, I am very much looking forward to the PAA activities.”

The PAA marked another milestone by admitting InterCommerce Network Services of the Philippines as a new Associate, and welcomed the continued contributions from the TEDI Club of Japan as an Associate.

The 29th PAA Meeting will be held in Je Ju Island, Korea in September 2008.



Photo Caption:

The 28th Pan Asian E-Commerce Alliance Steering Committee was held in Kyoto, Japan from 10 – 11 April 2008.

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About Pan Asian E-Commerce Alliance

The Pan Asian E-Commerce Alliance (“PAA”), established in July 2000, is the regional e-commerce alliance in Asia that provides secure and reliable IT infrastructure and promotes efficient global trade and logistics. Combined customer base of its members is now almost 155,000 organisations, representing almost all active trading enterprises in the Asian market. Current PAA Members comprise CAT Telecom Public Company Limited of Thailand, China International Electronic Commerce Company Limited of China, CrimsonLogic Private Limited of Singapore, Dagang Net Technologies SDN BHD of Malaysia, Korean Trade Network Incorporation of Korea, Nippon Automated Cargo Clearance System Operations Organization of Japan, Transferencia Electronica de Dados – Macau EDI VAN S.A. of Macao SAR, Tradelink Electronic Commerce Limited of Hong Kong, Trade-Van Information Services Company of Chinese Taipei, TEDI Club of Japan, Tradegate Australia Limited of Australia and InterCommerce Network Services, Incorporate of The Philippines. For more information about PAA, please visit www.paa.net

About Tradelink Electronic Commerce Limited

Established in 1988, Tradelink Electronic Commerce Limited, a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users’ practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on

the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536). For more information about Tradelink, please visit www.tradelink.com.hk.

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