



Tradelink and Mafang Logistics Park of Pinggu, Beijing to Cooperate

(2 June 2008, Hong Kong) Tradelink Electronic Commerce Limited (“Tradelink”, SEHK:0536) announced the signing of a Memorandum of Understanding (“MOU”) with Management Committee of Mafang Logistics Park, Pinggu, Beijing, for the development of projects to provide innovative electronic commerce and logistics solutions, including the establishment of an electronic platform supporting e-government and e-commerce services in Beijing and beyond.

Based on the MOU, Tradelink and the Committee will explore the feasibility of developing a comprehensive range of electronic information services to serve enterprises in merchandise, retail, distribution, import/export trade, logistics and financial sectors so as to accelerate the trade and logistics development of the Mafang Logistics Park.

The “China’s 11th Five-Year Plan” aims to promote the Beijing Mafang Logistics Park as one of the “Four Major Logistics Parks” in Beijing. Located at the inter-section of Beijing, Tianjin and Hebei Province with an area of more than 1,300,000 sq. meters, the Park is shaping to become a key development area of the Eastern part of Beijing as well as serving as one of the important routes of the Beijing-Tianjin Development Corridor. Import/export trade enterprises which are located at east of Beijing can use the Park as the cargo transfer station to shorten their cargo transportation route by 10 to 25 percent in terms of distance as compared with the current route. The Beijing Mafang Logistics Park provides not only the shortest marine/air international connection with the Tianjin XingGang and Beijing Capital International Airport, but also plays an important role in promoting cross border electronic commerce services among Beijing, Tianjin and Hong Kong.

Tradelink is the leading provider of e-commerce services in Hong Kong. Since 1997, it has been offering a wide range of secure and reliable government and commercial trade-related electronic services to more than 54,000 corporate customers in Hong Kong. Furthermore, with the support of the Government of the Hong Kong Special Administrative Region in 2003, Tradelink has developed Digital Trade and Transportation Network (“DTTN”) which provides an infrastructure to allow enterprises along the supply chain to exchange

documents electronically with their trading partners with ease and convenience. As of the end of March 2008, more than 3,600 enterprises have registered to use the DTTN service.

Mr. Justin Yue, Chief Executive Officer of Tradelink, said, “Pinggu occupies a pivotal position of the Beijing marine import/export route and is the key to the economic development of the Beijing-Tianjin-Bohai Bay area. The cooperation between Tradelink and Beijing Mafang Logistics Park fully signifies Tradelink’s confidence in its development of services for the logistics industry market in China. We are hoping that with Tradelink’s technology, platform and experience on one hand; and the Park’s traditional trade logistics service industry on the other hand, we can effectively join forces for collaboration and interaction. Through our collaboration, we believe that enterprises in Beijing, Tianjin and Hebei Province will benefit from the advanced information technology and be able to enhance their competitiveness.”

Mr Zhou WuGuang, Director of Beijing Mafang Logistics Park, said “ We deeply believe that our cooperation with Tradelink will reinforce the relationship between Beijing and Hong Kong and with Hong Kong serving as the bridge to the international arena, it will assist the Park to establish an advanced market environment for China’s service industry, thus increasing the international competitiveness of Beijing, Tianjin and Hebei Province.”

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About Tradelink Electronic Commerce Limited

Established in 1988, Tradelink Electronic Commerce Limited, a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users’ practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536). For more information about Tradelink, please visit www.tradelink.com.hk.

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