



PRESS RELEASE

## **DTTNCo Launches New Business Portal – *DTTN.Net***

*Gives easy access to information throughout supply chain on a single website*

(13 October 2008, Hong Kong) Digital Trade and Transportation Network Limited (“DTTNCo”), a joint venture of the HKSAR Government, Tradelink Electronic Commerce Limited (SEHK: 0536), and various industry associations, launched a new business portal named *DTTN.Net* today.

The portal offers a wide array of "free" and useful information and features to local trading and manufacturing companies to facilitate tapping of new business opportunities by them. Through the portal, they can keep abreast of latest industry trends and learn more on how to use the DTTN platform to maximise operational efficiency. Key functions and contents include "Partner Matching" that allows users to find business partners by business nature and industry sector, "SCM Resources Corner" that provides market trend information instrumental to supply chain management, detailed snapshots of DTTN-supported business processes and document flows, case studies on how DTTN can benefit its users and online video guides on usage of DTTN-enabled excel forms.

DTTN registered customers are also entitled to receive exclusive benefits including real-time tracking of status of transaction documents, tools for analysing transaction statistics, customised reports and other value-added functions

Ms Emily Chung, Executive Director, said, “By launching the business portal, DTTNCo has made a major step towards becoming an open, neutral and reliable community e-platform that facilitates exchange of information and provides integrated services that can link enterprises in Hong Kong with business partners in the Mainland China and the rest of the world.”

To mark the debut of *DTTN.Net*, anyone whether or not they are registered DTTN customers who visit the portal and complete an online survey on or before 30 November 2008 will receive a free gift and have the opportunity to win a HK\$4,000 travel voucher.

Details of the survey, and the gift and prize are available on [www.hk-dttn.com](http://www.hk-dttn.com) or the DTTN hotline at (852) 2599 1770.



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### **About Digital Trade and Transportation Network Limited**

Digital Trade and Transportation Network Limited (“DTTNC”), a joint venture of the HKSAR Government, Tradelink Electronic Commerce Limited (“Tradelink”, SEHK: 0536), and other industry associations. The company owns and operates the Digital Trade and Transportation Network (“DTTN”), a state-of-the-art electronic logistics platform. DTTNC is committed to providing an open, neutral and secure community e-platform for the trade, logistics and finance industries to facilitate electronic information flow and enhance efficiency. DTTN supports over 88 major business documents and serves an extensive community comprising sellers, buyers, freight forwarders, carriers, terminals, banks, insurance institutions, inspection companies and the Government. DTTN is identified as one of the key initiatives to maintain and enhance Hong Kong's logistics competitiveness in the region and worldwide. For more information about DTTNC, please visit [www.hk-dttn.com](http://www.hk-dttn.com).

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