



Selected Premium Tradelink Service Centres Offer Special Discounts

Up to HK\$11.9 Saving for Lodging Paper Trade Declarations at HK\$31.5 Per Transaction

(8 December 2008, Hong Kong) **Tradelink Electronic Commerce Limited** (“Tradelink” or “the Group”, SEHK: 0536), the leading provider of electronic commerce services to Hong Kong and international enterprises, will offer additional discount to customers lodging paper trade declarations at 21 selected Premium Tradelink Service Centres. Customers only have to pay HK\$31.5¹ per transaction during the special offer period till the end of February 2009. This compares to the HK\$43.4 previously charged, Tradelink hopes the significantly reduced charges, allowing customers to save up to HK\$11.9 per transaction, would particularly help to alleviate cost pressure faced by small and medium enterprises (“SMEs”) during the current economic downturn.

Tradelink Service Centres are also offering two related value-added services, namely “**Pick Up Service**” and “**Data Entry Service for Trade Declarations**” (see table 1).

Pick Up Service

This is a collection service that customers can use to avoid having to take the declarations to the service centres. Tradelink will arrange for pick up of the declaration forms at a location specified by the customers. At HK\$34.50 per declaration, it is a cost-effective solution that helps the SMEs to utilize their scarce resources to manage their business.

Data Entry Service for Trade Declarations

The service goes even beyond the “Pick Up Service”. Customers will simply hand over their shipping and other relevant commercial documents to Tradelink and Tradelink will convert the information into a proper trade declaration. Thus saving time and effort on behalf of the customers. At HK\$40.50 per declaration, it is an attractive option, when previously a customer would have to prepare the declaration, have someone take it to service centre and still pay HK\$45.50.

Free Gift and Lucky Draw

Customers who submit paper trade declaration forms at the selected Premium Tradelink Service Centres (see table 2) will enjoy “Gift Points” for redemption of gifts or cash coupons during the promotion period. Furthermore, customers submitting paper declarations at these premium Service Centres or use the “Pick Up Service” will be entitled to participate in a lucky draw (see table 3). The more submissions they make, the more chances they can win fabulous prizes. The lucky draw will be conducted in three rounds and customers who did not win in the first and / or second rounds will automatically roll over into the subsequent rounds of the draw with a HK\$10,000 cash coupon as the first prize. Those who wish to know more about the lucky draw may visit the website www.tradelink-ebiz.com/etas/luckydraw.html.

Mr. Justin Yue, Chief Executive Officer of Tradelink, said, “Tradelink is committed to promoting electronic commerce services and meeting the needs of different customers. Customers who have the necessary IT facilities can use our electronic services directly, while those who are, for various reasons, unable to handle electronic declarations themselves, we offer to help them do the filing online enabling them to save time, manpower and resources.”

- End -

Note 1 : Service charge covers service fee for handling trade declaration forms, electronic transmission fee and government trade declaration charge (HK\$0.5 up).

About Tradelink Electronic Commerce Limited

Established in 1988, Tradelink Electronic Commerce Limited, a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users’ practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536). For more information about Tradelink, please visit www.tradelink.com.hk.

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Table 1 : Tradelink Service Centres Discount Promotion

Service	Original Price (Per Transaction)*	New Price (Per Transaction)*	Promotional Price (Per Transaction)*	Save
Selected Premium Tradelink Service Centres 21 selected Premium Tradelink Service Centres: convert trade declaration papers into electronic format for filing with the Government.	HK\$43.4	HK\$33.5	HK\$31.5	HK\$11.9

Service	Original Price (Per Transaction)*	Promotional Price (Per Transaction)*
Pick Up Service Tradelink will pick up trade declaration papers at locations specified by the customer and convert them into electronic format for the customer for filing with the Government.	HK\$37.5	HK\$34.5
Data Entry Service for Trade Declarations Tradelink will pick up shipping documents and assist the customer in entering relevant information from the documents for electronic submission to the Government.	HK\$44.5	HK\$40.5

* Service charge covers service fee for handling trade declaration forms, electronic transmission fee and government trade declaration charge (HK\$0.5 up); effective between 8 December 2008 and 28 February 2009

Table 2 (1) : Premium Tradelink Service Centre Locations

Hong Kong	
Tradelink Service Centre (Central) Room 603, 6/F, The Chinese Bank Building, 61-65 Des Voeux Road Central, Central, Hong Kong Tel: 2525-0233 Fax: 2526-0188 Office Hour: Mon to Fri: 9:00am – 6:00pm Sat: 9:00am – 12:30pm	
Kowloon	
Tradelink Service Centre (Sai Yeung Choi Street, Mong Kok) Unit 2, 18/F, 168 Sai Yeung Choi Street, Mong Kok, Kowloon (Mong Kok MTR Station Exit B2) Tel: 2399-0430 Fax: 2399-0115 Office Hour: Mon to Fri: 9:00am – 6:00pm Sat: 9:00am – 12:30pm	Tradelink Service Centre (Hang Seng Mong Kok Building) Room 1705, 17/F, Hang Seng Mongkok Building, 677 Nathan Road, Mong Kok, Kowloon Tel: 2787-0082 Fax: 2787-0990 Office Hour: Mon to Fri: 9:00am – 6:00pm Sat: 9:00am – 12:30pm
Tradelink Service Centre (Tsim Sha Tsui) Unit A, 11/F, 2 Carnarvon Road, Tsim Sha Tsui, Kowloon Tel: 2722-0203 Fax: 2722-0838 Office Hour: Mon to Fri: 9:00am – 6:00pm Sat: 9:00am – 12:30pm	Tradelink Service Centre (Kwun Tong) Room 1904, 19/F, 9 Chong Yip Street, Ngau Tau Kok, Kowloon Tel: 2917-9612 Fax: 2599-1719 Office Hour: Mon to Fri: 9:00am – 6:00pm Sat: Close

New Territories	
Tradelink Electronic Commerce Limited (Kwai Chung) 11/F & 12/F, Tower B, Regent Centre, 63 Wo Yi Hop Road, Kwai Chung, NT Tel: 2161-4338 Fax: 2620-1001 Office Hour: Mon to Fri: 9:00am – 5:00pm Sat: Close	

Table 2 (2) : Tradelink Partner's Premium Service Centre Locations

Hong Kong	
International Chamber of Commerce - Hong Kong, China (Sheung Wan) Room 201, 2/F, New Victory House, 93-103 Wing Lok Street, Sheung Wan, Hong Kong Tel: 2543-2668 Fax: 2541-8222 Office Hour: Mon to Fri: 9:30am – 6:00pm Sat: 9:30am – 1:30pm	Dah Sing Bank Limited (Shek Tong Tsui Branch) Shop 15-16, G/F, 443-453 Queen's Road West, Hong Kong Tel: 2857-7473 Fax: 2108-4539 Office Hour: Mon to Fri: 9:00am – 5:00pm Sat: 9:00am – 12:30pm
Dah Sing Bank Limited (Wan Chai Branch) G/F, Dah Sing Financial Centre, 108 Gloucester Road, Wan Chai, Hong Kong Tel: 2586-1938 Fax: 2111-9850 Office Hour: Mon to Fri: 9:00am – 5:00pm Sat: 9:00am – 12:30pm	Ta Kung Po Service Centre (North Point) 2/F, Kodak House Phase II, 321 Java Road, North Point, Hong Kong Tel: 2831-1602 Office Hour: Mon to Fri: 9:30am – 5:30pm Sat: 9:30am – 12:30pm
Kowloon	
Tradelink Service Centre (HSBC Mong Kok Branch) 2/F, HSBC Building Mong Kok, 673 Nathan Road, Mong Kok, Kowloon Tel: 2399-0430 Fax: 2399-0115 Office Hour: Mon to Fri: 9:00am – 6:30pm Sat: Close	International Chamber of Commerce - Hong Kong, China (Mong Kok) Rm 1915, 19/F, Phase I, Argyle Centre, 688 Nathan Road, Mong Kok, Kowloon Tel: 3106-2968 Fax: 3188-4440 Office Hour: Mon to Fri: 8:45 am – 6:15pm Sat: Close
Dah Sing Bank Limited (Jordan Branch) 335 Nathan Road, Jordan, Kowloon Tel: 2385-0161 Fax: 2782-0993 Office Hour: Mon to Fri: 9:00am – 5:00pm Sat: 9:00am – 12:30pm	Dah Sing Bank Limited (San Po Kong Branch) 10 Choi Hung Road, San Po Kong, Kowloon Tel: 2326-5165 Fax: 2350-0894 Office Hour: Mon to Fri: 9:00am – 5:00pm Sat: 9:00am – 12:30pm
Dah Sing Bank Limited (Sham Shui Po Branch) G/F, 124 Fuk Wing Street, Sham Shui Po, Kowloon Tel: 2361-0951 Fax: 2958-0985 Office Hour: Mon to Fri: 9:00am – 5:00pm Sat: 9:00am – 12:30pm	Dah Sing Bank Limited (Telford Gardens Branch) Units F5A - F6A, Telford Plaza, Phase 1, Kowloon Bay, Kowloon Tel: 2758-2706 Fax: 2757-4427 Office Hour: Mon to Fri: 9:00am – 5:00pm Sat: 9:00am – 12:30pm
Dah Sing Bank Limited (To Kwa Wan Branch) 237A To Kwa Wan Road, Kowloon Tel: 2364-4146 Fax: 2363-5696 Office Hour: Mon to Fri: 9:00am – 5:00pm Sat: 9:00am – 12:30pm	

New Territories	
International Chamber of Commerce - Hong Kong, China (Shatin) Unit 712, Level 7, Tower II, Grand Central Plaza, 138 Shatin Rural Committee Road, Shatin, NT Tel: 2634-1221 Fax: 2634-1008 Office Hour: Mon to Fri: 9:30am – 6:00pm Sat: 9:30am – 1:30pm	Dah Sing Bank Limited (Chung Fu, Tin Shui Wai Branch) Shop No. 132, Chung Fu Shopping Centre Stage 2, Tin Shui Wai, NT Tel: 2448-8962 Fax: 2448-3312 Office Hour: Mon to Fri: 9:00am – 5:00pm Sat: 9:00am – 12:30pm
Dah Sing Bank Limited (Tsuen Wan Branch) 14-16 Tai Ho Road, Tsuen Wan, NT Tel: 2490-2464 Fax: 2415-0984 Office Hour: Mon to Fri: 9:00am – 5:00pm Sat: 9:00am – 12:30pm	Dah Sing Bank Limited (Sheung Shui Branch) Shop B, G/F, Siu Kai House, 55-59 San Fung Avenue, Sheung Shui, NT Tel: 2671-5030 Fax: 2672-1533 Office Hour: Mon to Fri: 9:00am – 5:00pm Sat: 9:00am – 12:30pm

Table 3 : Lucky Draw

Phase 1 : Between 8 December 2008 and 31 December 2008

Prize :

HK\$1,000 cash coupon (10 winners)

HK\$100 cash coupon (100 winners)

Deadline : 31 December 2008 (Wednesday)

Drawing Date : 6 January 2009 (Tuesday)

Lucky Draw Results : 8 January 2009 (Thursday)

*Customers who did not win in the first round will automatically be entitled to participate in the second round.

Phase 2 : Between 1 January 2009 and 31 January 2009

Prize :

HK\$1,000 cash coupon (10 winners)

HK\$100 cash coupon (100 winners)

Deadline : 31 January 2009 (Saturday)

Drawing Date : 4 February 2009 (Wednesday)

Lucky Draw Results : 6 February 2009 (Friday)

* Customers who did not win in the second round will automatically be entitled to participate in the final round.

Phase 3 : Between 1 February 2009 and 28 February 2009

Prize :

HK\$10,000 cash coupon (1 winner)

HK\$1,000 cash coupon (10 winners)

HK\$100 cash coupon (100 winners)

Deadline : 28 February 2009 (Saturday)

Drawing Date : 4 March 2009 (Wednesday)

Lucky Draw Results : 6 March 2009 (Friday)

Conditions of the Lucky Draw

1. Customers who file paper trade declarations at any of the selected Premium Tradelink Service Centres or use the "Pick Up Service" will automatically be eligible to participate in the lucky draw.
2. Customers will be issued a receipt for the service they used. Details of the transaction, amount, a UDR number and "Gift Points" will be printed on the receipt.
3. The winning UDR numbers will be drawn randomly by computer on the aforementioned dates.
4. Customers should hold on to their receipts and present the receipt with the winning UDR number to redeem their prizes after the results of the lucky draw is published.

Lucky Draw Results

1. The winning numbers will be published in the Sing Tao Daily and The Standard and also on this website www.tradelink-ebiz.com/etas/luckydraw.html.
2. The winners should bring the receipts with the winning number to the following Tradelink Service Centre to claim their prizes: Room 1705, 17/F, Hang Seng Mongkok Building, 677 Nathan Road, Mong Kok, Kowloon