



## **Tradelink Shared its e-Commerce Experience in Asia Pacific Telecommunity Policy and Regulatory Forum 2009**

Tradelink was invited to participate in the Asia Pacific Telecommunity Policy and Regulatory Forum 2009 (“APT PRF”), an annual event organised by the Office of the Telecommunications Authority. This year the forum was held on 13 - 15 May at the Hong Kong Convention and Exhibition Centre. At the forum, Mr. Justin Yue, Chief Executive Officer of Tradelink, shared his vast experience in the e-Commerce arena.

APT is a regional organization under the United Nations with members consisting of Asia Pacific countries / economies. China, Hong Kong and Macao are its members. APT PRF aims at addressing key regulatory and policy issues of interests and concerns to industry players in the Asia Pacific region. The annual forum provides APT members with an update of regulatory information and techniques, focusing on a range of topics that have been identified including regulatory implications on ICT infrastructure development, e-Commerce and e-Banking etc.

As the leading provider of electronic commerce services, Tradelink has built a superb reputation within the industry. Mr. Yue shared with the participants Tradelink’s rich experience in providing innovative e-Commerce and e-Logistics services and specifically, Tradelink’s front-end Government Electronic Tradelink Services (“GETS”), Digi-Sign’s digital certificates and security solutions and the latest development of the world-first state-of-the-art B-to-B electronic platform, Digital Trade and Transportation Network (“DTTN”). Mr. Yue said, “Tradelink is very honored to be invited by OFTA to share our e-Commerce experience in APT PRF. The forum provided us a valuable opportunity to network with industry players. We will continue our effort to enhance the competitiveness of Hong Kong’s trading community.” Mr. Yue’s presentation received overwhelming response and positive feedback from the participants.