



FOR IMMEDIATE RELEASE

Tradelink and Visa Launch Co-Branded Website *A Powerful B2B Platform for Online Procurement*

(8 February 2010, Hong Kong) Tradelink Electronic Commerce Limited (“Tradelink” or “the Group”, SEHK: 00536) and Visa today launched a co-branded website [www.tradelink-ebiz.com/visa] which will provide a one-stop procurement and payment solution for small and medium sized enterprises (SME) and corporates.

The co-branded site allows users to reach more than 2,000 merchants from more than 40 different industry categories listed in the Visa Commercial Directory. Through this online platform, suppliers can potentially shorten their accounts receivable cycle, speed up cash flow and better manage bad debt risks. Suppliers in the Visa Commercial Directory can also receive additional exposure to Tradelink customers via the site. Buyers can place an order for any products or services offered by merchants online and settle payment instantly online via their Visa Commercial Card (Visa Business Card, Visa Corporate Card or Visa Purchasing Card).

Buyers can also extend the time they have for their account payables by using the 56-day free credit period provided by their card issuing bank when they use their Visa card. They can also tap into other benefits on offer such as cash rebates and emergency cash access.

Mr. Michael Wu, CEO of Tradelink, said, “We are delighted to launch the co-branded website with Visa. The site provides not only an additional channel for our customers to reach potential business partners and capture new business opportunities, but is also an impetus to promote more efficient and effective online procurement and cash flow management practices.”

Mr. Sunny Cheung, Country Manager of Hong Kong and Macau for Visa said, “Tradelink¹ is one of the leading e-commerce service providers in Hong Kong and owns a customer base of more than 54,000 companies. For merchants who are already listed on the Visa Commercial Directory, they will get additional exposure to Tradelink customers via this co-branded site. Tradelink customers can also choose from the list of merchants that accept Visa card payment and take advantage of more than 100 privileges and offers provided by the merchants on the Visa Commercial Directory. This creates a common platform for networking and conducting business for both buyers and merchants.”

For further information, please visit:

<http://www.tradelink-ebiz.com/visa>

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¹Tradelink Company Profile. http://www.tradelink.com.hk/eng/company_profile.html



About Tradelink Electronic Commerce Limited

Established in 1988, Tradelink Electronic Commerce Limited, a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users' practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536). For more information about Tradelink, please visit www.tradelink.com.hk.

About Visa

Visa is a global payments technology company that connects consumers, businesses, financial institutions and governments in more than 200 countries and territories to fast, secure and reliable digital currency. Underpinning digital currency is one of the world's most advanced processing networks—VisaNet—that is capable of handling more than 10,000 transactions a second, with fraud protection for consumers and guaranteed payment for merchants. Visa is not a bank, and does not issue cards, extend credit or set rates and fees for consumers. Visa's innovations, however, enable its financial institution customers to offer consumers more choices: Pay now with debit, ahead of time with prepaid or later with credit products. For more information, visit www.corporate.visa.com.

For media enquiries, please contact:

Tradelink Electronic Commerce Limited

Natonie Chan

Tel: (852) 2161 4370

Fax: (852) 2506 0188

Email: natonie.chan@tradelink.com.hk

Visa

Ketchum Hong Kong

Cynthia Chan / Katy Cheng

Tel: +852 3141 8062 / +852 3141 8063

Email: cynthia.chan@knprhk.com / katy.cheng@knprhk.com
