



Digi-Sign supplied OTP tokens to Dah Sing Bank’s e-banking customers for attaining greater ease of online transactions

(23 January 2014, Hong Kong) Tradelink Electronic Commerce Limited (SEHK: 0536) is pleased to announce the formal acceptance by Dah Sing Bank (“DSB”) of the one-time password tokens with transaction signing capability (“OTP Tokens”) provided by Digi-Sign, Tradelink’s wholly-owned subsidiary, as the security device for authenticating its online banking transactions.

Designed specifically as a two factor authentication device for e-banking services, Digi-Sign’s OTP tokens fully meet the security requirements demanded by DSB for conducting high-risk online banking transactions. With the formal acceptance of Digi-Sign’s OTP tokens, DSB has launched the security device to its corporate and retail e-banking customers. Using the OTP token, DSB’s customers can enjoy a wider range of online banking transactions, including registering bills of designated merchants, transferring funds to non-registered accounts of other banks, in a secure manner.

‘Digi-Sign’s OTP tokens are currently used by more than 10 banks in Hong Kong to ensure the security of the e-banking transactions of their customers. This latest deployment of our services by Dah Sing Bank is a continuing affirmation of our team’s ability and professionalism in serving the needs of the banking and financial industry in Hong Kong.’ said Mr. Michael Wu, CEO of Tradelink.

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About Tradelink Electronic Commerce Limited

Established in 1988, Tradelink Electronic Commerce Limited is a leading provider of e-commerce services for Hong Kong business community. Since 1997, Tradelink has been providing Government Electronic Trading services (GETS) for the trading community, initially under a 7-year exclusive franchise (1997-2003) and currently under a licence till 2016. Over the years, by perfecting its infrastructure and developing services that meet users’ needs, Tradelink has earned the trust and support of the trading community; enabling it to stand firmly as dominant player in the e-commerce market. In addition to GETS,

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Tradelink also offers a wide range of Business-to-Business services and other related supply chain management solutions to help customers improve their operational efficiency.

In 2000, Tradelink set up a wholly-owned subsidiary, Digi-Sign Certification Services Limited (Digi-Sign), the first private company granted status as a Recognized Certification Authority (CA) in Hong Kong. Since establishment, Digi-Sign has been providing digital certificate issuance services as its core business and subsequently extending to other security solution business to cope with the rapid development and growing popularity of online business transactions. In 2013, Tradelink hived off Digi-Sign's non-CA related business into a new wholly-owned subsidiary, Tradelink E-Biz Secure Solutions Limited (TESS). TESS specializes in the development and provision of online security solution business.

Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536) on 28 October 2005. For more information about Tradelink, please visit www.tradelink.com.hk

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