

[For Immediate Release]



**Tradelink named Mr. Tse Kam Keung as its new Chief Executive Officer
With effect from 1 July 2015**

(3 July 2014, Hong Kong) Tradelink Electronic Commerce Limited (“Tradelink”) (SEHK Stock Code: 0536) is pleased to announce that Mr. Tse Kam Keung has agreed to act as the Chief Executive Officer of the Company with effect from 1 July, 2015.

Mr. Tse is a veteran executive in the financial services industry in the Asia Pacific region and has a wealth of experience in managing sizeable firms. He brings with him over 20 years' experience in investment servicing business from State Street Corporation. Before joining State Street, he held a number of senior roles with Standard Chartered Bank, Ogilvy & Mather, Baring Securities and the Hong Kong Government. Mr. Tse has served on a variety of industry groups and government committees. He is currently a member of the Government Statistics Advisory Board and the Financial Infrastructure Sub-Committee of the Exchange Fund Advisory Committee. With his invaluable experience, Mr Tse was appointed an Independent Non-executive Director of the Company since March 2013. As a member of the Board, he has been involved in guiding the management and business of the Company.

Commenting on the appointment, Dr Harry Lee, Chairman of Tradelink, said, "We are very pleased that Mr Tse has agreed to be the Tradelink's next CEO and believe that his management experience and deep knowledge of the Hong Kong and Asia Pacific financial markets will be important to the Company's future. I am confident that under his direction, Tradelink will continue to strengthen its leadership position in e-commerce and in the security solution business for the e-banking market."

"I am excited about the opportunity and see the Company as a solid one with a supportive Board, strong management team and bright future," said Mr Tse.

Mr Michael Wu, the current CEO, will remain in his current post until 31 August, 2015 to ensure a smooth transition with Mr Tse.

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About Tradelink Electronic Commerce Limited

Established in 1988, Tradelink Electronic Commerce Limited is a leading provider of e-commerce services for Hong Kong business community. Since 1997, Tradelink has been providing Government Electronic Trading services (GETS) for the trading community, initially under a 7-year exclusive franchise (1997-2003) and currently under a licence till 2016. Over the years, by perfecting its

infrastructure and developing services that meet users' needs, Tradelink has earned the trust and support of the trading community; enabling it to stand firmly as dominant player in the e-commerce market. In addition to GETS, Tradelink also offers a wide range of Business-to-Business services and other related supply chain management solutions to help customers improve their operational efficiency. In 2004, Digital Trade and Transportation Network Limited (DTTNC) was set up, provides a state-of-the-art electronic platform connecting stakeholders in the supply chain locally with their overseas partners for document exchanges.

In 2000, Tradelink set up a wholly-owned subsidiary, Digi-Sign Certification Services Limited (Digi-Sign), the first private company granted status as a Recognized Certification Authority (CA) in Hong Kong. Since establishment, Digi-Sign has been providing digital certificate issuance services as its core business and subsequently extending to other security solution business to cope with the rapid development and growing popularity of online business transactions. In 2013, Tradelink hived off Digi-Sign's non-CA related business into a new wholly-owned subsidiary, Tradelink E-Biz Secure Solutions Limited (TESS). TESS specializes in the development and provision of online security solution business.

Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536) on 28 October 2005. For more information about Tradelink, please visit www.tradelink.com.hk

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