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Tradelink Electronic Commerce Limited

貿易通電子貿易有限公司

(the “Company”)

(Incorporated in Hong Kong under the Companies Ordinance with limited liability)

(Stock Code: 536)

APPOINTMENTS OF EXECUTIVE DIRECTOR AND DEPUTY CHIEF EXECUTIVE OFFICER

The Board of the Company (the “Board”) announces the appointment of Mr. See Chi Kwok, Felix as an Executive Director and Deputy Chief Executive Officer of the Company with effect from 1 January 2011.

The Board is pleased to announce the appointment of Mr. See Chi Kwok, Felix as an Executive Director of the Company with effect from 1 January 2011 until the next annual general meeting of the Company in accordance with Article 92 of the Company’s Articles of Association as well as the Deputy Chief Executive Officer (“DCEO”) of the Company with effect from 1 January 2011.

Mr. See Chi Kwok, Felix, aged 41, is appointed an Executive Director and the DCEO of the Company with effect from 1 January 2011. Mr. See holds a bachelor’s degree in computer engineering from The University of Hong Kong and a master’s degree in business administration from The Hong Kong University of Science and Technology. He has 20 years’ experience in the IT industry. Before joining the Company, Mr. See has held various senior management positions in Hewlett-Packard. In 1991, he joined HP Hong Kong as a client executive serving the business with the government and public sector. From 1999 to 2001, he was posted to Beijing to manage the internet services business for HP in Greater China. From 2006 to 2008, he was the Managing Director of HP Hong Kong; followed by a posting to Taiwan, where he acted as the Managing Director of HP Taiwan from 2008

to 2010 overseeing HP's overall operations in Taiwan. In the past few years, Mr. See has led various local integrations among HP and EDS, Compaq, 3Com and Mercury Interactive respectively. In April 2007, Mr. See was appointed by the Secretary for Education and Manpower of the Government of the Hong Kong Special Administrative Region as a member of the Committee on Information Technology Training and Development. In October 2010, he was elected as a committee member of the Taiwan Cloud Computing Association. The Board believes that Mr. See will be able to make a significant contribution to the Company's business.

Save as disclosed above, Mr. See has not previously held and is not currently holding any other position with the Company or subsidiaries of the Company. Mr. See did not hold any other directorship in any other listed public companies during the past three years preceding the date of this announcement and other major appointments and qualifications. He does not have other relationships with any Directors, senior management or substantial or controlling shareholder(s) of the Company for the purpose of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"). As at the date of this announcement, Mr. See does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

There is an employment contract signed between Mr. See and the Company relating to his appointment as the Company's DCEO until 31 December 2013. As the Company's DCEO, Mr. See is entitled to an annual emolument of approximately HK\$4,000,000 inclusive of salary, discretionary bonus and provident fund benefits, which is commensurate with the prevailing market situation. Save and except for the aforesaid employment contract, there is no service contract between the Company and Mr. See, and he does not receive any emoluments for serving as a director in the Board and members in the committees of the Board. As a Director of the Company, he has no fixed term of service with the Company but will be subject to rotational retirement and re-election requirement at annual general meetings pursuant to Article 100 of the Articles of Association of the Company.

Save as disclosed above, Mr. See has confirmed that there are no other matters that need to be brought to the attention of Shareholders in connection with his appointment and there is no information that should be disclosed pursuant to rule 13.51(2) (h) to (v) of the Listing Rules.

The Board takes this opportunity to welcome Mr. See to join the Company as its Executive Director and DCEO.

By order of the Board
Tradelink Electronic Commerce Limited
Wu Wai Chung, Michael
Executive Director and CEO

Hong Kong, 3 January 2011

As at the date of this announcement, the Board of Directors of the Company comprises ***Non-executive Directors:*** Dr. LEE Nai Shee, Harry, S.B.S., J.P. (Chairman), Ms. CHAN Wai Yan, Ann, Mr. IP Sing Chi, Eric, Mr. KIHM Lutz Hans Michael and Mr. WEBB Lawrence; ***Executive Directors:*** Mr. WU Wai Chung, Michael, Mr. SEE Chi Kwok, Felix and Ms. CHUNG Shun Kwan; and ***Independent Non-executive Directors:*** Mr. CHAK Hubert, Mr. CHAU Tak Hay, Mr. CHUNG Wai Kwok, Jimmy, Mr. HO Lap Kee, Sunny and Mr. YUEN Kam Ho, George.