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TRADELINK ELECTRONIC COMMERCE LIMITED

貿易通電子貿易有限公司

(the “Company”)

(Incorporated in Hong Kong under the Companies Ordinance with limited liability)

(Stock Code: 536)

**APPOINTMENT OF
INDEPENDENT NON-EXECUTIVE DIRECTOR**

The Board announces the appointment of Mr. TSE Kam Keung as an Independent Non-executive Director of the Company with effect from 4 March 2013.

The Board is pleased to announce the appointment of Mr. TSE Kam Keung as an Independent Non-executive Director of the Company with effect from 4 March 2013 until the next annual general meeting of the Company in accordance with Article 92 of the Company’s Articles of Association.

Mr. TSE Kam Keung, aged 53, is a veteran executive in the financial services industry in the Asia Pacific region. He joined State Street Bank & Trust Company in 1993 to develop its Asia servicing business and was recognized as the first international officer to get promoted to the rank of Executive Vice President in 2002. In 2011 he transitioned to a part-time advisory role to pursue other interests. Before joining State Street, he spent four years at Standard Chartered as its Director, Institutional Services, responsible for marketing and client relationship for its pension, trust, investment and custody service in Asia. Prior to that, he worked at Ogilvy & Mathers as its Director, Financial Communications, Baring Securities as an Investment Analyst and the Hong Kong Government as an Administrative Officer.

Mr. TSE has a long track record of public services, having served on a

variety of industry groups and government committees, including chairing the China Securities Regulatory Commission's Open-ended Fund Expert Committee, and sitting on the Hong Kong Securities and Futures Appeal Tribunal. He is currently a member of the Financial Infrastructure Subcommittee of the Exchange Fund Advisory Committee, a member of the Hong Kong Government's Statistics Advisory Board and a member of the Advisory Committee on Human Resources Development in the Financial Services Sector, under which he co-chairs the Working Group on the Strategic Needs of Hong Kong as a Regional Financial Hub. In recognition of his contribution to the industry, Asian Investor awarded Mr. TSE its inaugural Individual Service Award in 2008.

Mr. TSE also participates actively in charitable work, having supported Oxfam for over two decades, including acting as its Chairman from 2003-2009. He is currently Vice-Chairman of Oxfam's China Program Committee and a member of its Finance and Audit Committees.

Mr. TSE received his BA magna cum laude from Lawrence University of Wisconsin in 1981, an MBA from the Chinese University of Hong Kong in 1985, and an MPA from the University of Hong Kong in 1988. He is a Certified Management Accountant (Australia) and an Adjunct Professor, co-chairing the Advisory Board of the Quantitative Finance Program of the Chinese University of Hong Kong. He is also a member of the Board of Trustees of Lawrence University.

Mr. TSE has not previously held, and is not currently holding, any other position with the Company or its subsidiaries. He does not have other relationships with any Director, senior management or substantial or controlling shareholder(s) of the Company for the purpose of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. As at the date of this announcement, he has no interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. He did not hold any other directorship in any other listed public companies during the three years preceding the date of this announcement.

There is no service contract between the Company and Mr. TSE. As an Independent Non-executive Director, he will be entitled to an emolument of HK\$120,000 per annum for a total of 4 board meetings, in excess of which he will be entitled to HK\$25,000 for each extra board meeting. Such emolument is determined by the Board with reference to his responsibility with the Company and is subject to revision by the Board under the authority

granted by shareholders of the Company at the annual general meetings of the Company. As a Director of the Company, he has no fixed term of service with the Company but will be subject to the rotational retirement and re-election requirement at annual general meetings under Article 100 of the Articles of Association of the Company.

Save as disclosed above, Mr. TSE has confirmed that there are no other matters that need to be brought to the attention of Shareholders in connection with his appointment and there is no information that should be disclosed pursuant to rule 13.51(2) (h) to (v) of the Listing Rules.

The Board considers Mr. TSE to be independent and takes this opportunity to welcome him as an Independent Non-executive Director.

By Order of the Board
Tradelink Electronic Commerce Limited
Wu Wai Chung, Michael
Executive Director and CEO

Hong Kong, 4 March 2013

As at the date of this announcement, the Board of Directors of the Company comprises ***Non-executive Directors:*** Dr. LEE Nai Shee, Harry, S.B.S., J.P. (Chairman), Dr. Delman LEE, Mr. KIHM Lutz Hans Michael and Mr. YING Tze Man, Kenneth; ***Executive Directors:*** Mr. WU Wai Chung, Michael, Mr. CHENG Chun Chung, Andrew and Ms. CHUNG Shun Kwan, Emily; and ***Independent Non-executive Directors:*** Mr. CHAK Hubert, Mr. CHAU Tak Hay, Mr. CHUNG Wai Kwok, Jimmy, Mr. HO Lap Kee, Sunny, J.P and Mr. TSE Kam Keung.