



Tradelink Announces 2009 Interim Results

(Hong Kong, 1 September 2009) Tradelink Electronic Commerce Limited ("Tradelink" or the "Group", SEHK: 0536), today announced its interim results for the six months ended 30 June 2009. Attributable net profit for the period was HK\$17.8 million and the Board of Directors has decided to declare an interim dividend of HK1.752 cents equal to a payout ratio of 76.6%, which is the same ratio for the 2008 interim dividend payout.

The Company has not been immune to the impact of the economic downturn which started to manifest itself in October 2008. For the first six months of 2009, turnover was down 19%, compared to the same period in 2008, which generally tracked very closely the downturn of the Hong Kong economy. However, as by nature a large part of the company costs is in fixed costs, this translates into a much larger decrease in attributable profits.

By the same token, when the economy rebounds, any improvement in turnover will reflect in a more rapid increase in profits. And the signs are that the worst should be over for the world economic situation.

In terms of positioning Tradelink for future growth, work is on track. Tradelink is working closely with the relevant Government departments to prepare for the implementation of the new Government Electronic Trading Services ("GETS") licence that will start for 1 January 2010. While Tradelink will have to face an additional competitor, Tradelink is confident that it has the ability to hold on to its pre-eminent position and market share, and it will be able to churn a steady stream of incomes from these Government services for the next seven years.

Tradelink has established a wholly owned subsidiary, Digi-Sign Certification Services Limited ("Digi-Sign"), since 2001, for the issuance of digital certificates which are used to provide on-line security. As companies and organizations have become more and acutely aware of the need to improve on-line security all the time, Digi-Sign has developed a nice little niche market for the provision of on-line security solutions, especially for the financial sector. We expect growth for Digi-Sign in the next twelve months to be significant.

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The implementation of Tradelink's China Business Development Strategy is also on track. One important area is the push of Digital Trade and Transportation Network Limited ("DTTN") services into China. Already more than 10% of the DTTN transactions are coming from users in China. To intensify this effort, Tradelink has joined forces with China International Electronic Commerce Centre (CIECC) of the Ministry of Commerce, to develop and operate a nation-wide business portal that will allow users to exchange DTTN documents between buyers and sellers. Tradelink is also poised to confirm participation in two other strategic business projects in China, that will stand Tradelink in good stead for the future.

Mr. Justin Yue, Tradelink's CEO said, "2009 will be a year of consolidation and preparing for the future. We are bullish about the future."

Appendix: Condensed Consolidated Income Statement(Unaudited for the six months ended 30 June 2009

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About Tradelink Electronic Commerce Limited

Established in 1988, Tradelink Electronic Commerce Limited, a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users' practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (stock code: 0536). For more information, please visit www.tradelink.com.hk

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Appendix: Condensed Consolidated Income Statement(Unaudited) for the six months ended 30 June 2009

	Six months ended 30 June	
	2009	2008
	(Unaudited)	(Unaudited)
	(HK\$'000)	(HK\$'000)
Turnover	92,835	114,696
Interest income	2,596	6,567
Staff costs	(39,954)	(39,124)
Depreciation	(7,594)	(4,867)
Other operating expenses	(22,585)	(21,157)
Profit from operations	25,298	56,115
Share of results of associates	(2,564)	(11,077)
Profit before taxation	22,734	45,038
Taxation	(5,014)	(8,339)
Profit for the period	17,720	36,699
Attributable to:		
Equity shareholders of the Company	17,799	36,699
Minority interest	(79)	-
Profit for the period	17,720	36,699
Interim Dividend		
per share (HK cents)	1.752	3.61
total	13,636	28,097
Earnings per share (HK cents)		
Basic	2.29	4.72
Diluted	2.29	4.71