

**FOR IMMEDIATE RELEASE**



## **Tradelink Announces 2009 Annual Results**

### **Marks Fourth Consecutive Year of a 100% Dividend Payout**

(Hong Kong, 23 March 2010) – Tradelink Electronic Commerce Limited (“Tradelink” or “the Group”) (SEHK Stock Code: 0536) today announced its annual results for the year ended 31 December 2009.

Net profit for the year was HK\$45.11 million, down 36.7% when compared with 2008. The Board of Directors recommended a final dividend of HK cents 4.0 per share, making a total dividend payout of HK cents 5.75 per share for 2009. This will mark the fourth consecutive year of a 100% dividend payout of its attributable profits to shareholders.

Tradelink’s total revenue for the year came to HK\$199.2 million, down by 14.4% when compared with a year earlier. This represented a significant recovery from the 19% decline sustained by the Company during the first six months of 2009.

On 1 January 2010, Tradelink rolled out its enhanced platform for offering the Group’s Government Electronic Trading Services (“GETS”) under a new seven-year licence. Despite the increased competition, the Group is confident of maintaining its dominant position in the GETS market.

The acquisition of Digital Trade and Transportation Network Limited (“DTTNCo”) in March 2009 has enabled Tradelink to achieve significant operational cost savings and to better serve its customers by offering a wider variety of services. The Group is confident that DTTN, either alone or in combination with Tradelink’s other services, will contribute positively to the Group’s bottom line in the future.

The Group’s other wholly-owned subsidiary, Digi-Sign Certification Services Limited (“Digi-Sign”), also made encouraging progress during 2009. Digi-Sign worked actively with the financial services sector to come up with security solutions which fully met the Hong Kong Monetary Authority’s requirements for secure online banking transactions. The solution has been deployed by a number of major banks for online banking use by their corporate customers. Discussions to extend similar security solutions to on-line banking use by the retail customers of these banks are at an advanced stage. These will add another steady source of recurrent income for the Group in the future.

The economic recovery in Mainland China provides optimism for the Group's investment and business prospects in that market. The Group's investment in Nanfang Haian Science & Technology Service Company Limited provided a healthy return during the year despite the significant downturn in Chinese exports, with improved prospects for 2010. The Pinggu logistics park project, another Group's investment, was inaugurated on 12 March 2010 and has become fully operational. Beijing Changdian Zhiyuan Optoelectronic Company Limited, the Group's third investment in the China market, is also expected to become fully operational during the first half of 2010. These are expected to contribute nicely to the Group's bottom line in the foreseeable future.

"We are confident of our future earning potentials but will, of course, continue the search for additional revenue streams and investment opportunities to assure Tradelink's future" **said Mr. Michael Wu, CEO of Tradelink**

Appendix:

*Consolidated Income Statement for the year ended 31 December 2009*

- End -

**About Tradelink Electronic Commerce Limited**

Established in 1988, Tradelink Electronic Commerce Limited, a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users' practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536). For more information about Tradelink, please visit [www.tradelink.com.hk](http://www.tradelink.com.hk).

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**Appendix –**  
**Consolidated Income Statement for the year ended 31 December 2009**

	<b>Year ended 31 December</b>	
	<b>2009</b> <b>(HK\$'000)</b>	<b>2008</b> <b>(HK\$'000)</b>
<b>Turnover</b>	<b>199,225</b>	232,605
Interest income	5,937	12,681
Staff costs	(82,334)	(80,639)
Depreciation	(18,656)	(9,383)
Other operating expenses	(45,574)	(45,065)
<b>Profit from operations</b>	<b>58,598</b>	110,199
Share of results of associates	(2,037)	(22,222)
<b>Profit before taxation</b>	<b>56,561</b>	87,977
Taxation	(11,529)	(16,850)
<b>Profit for the year</b>	<b>45,032</b>	71,127
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<b>Attributable to:</b>		
Equity shareholders of the Company	45,111	71,115
Minority interests	(79)	12
<b>Profit for the year</b>	<b>45,032</b>	71,127
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<b>Earnings per share</b>		
- Basic	<b>HK cents 5.8</b>	HK cents 9.1
- Diluted	<b>HK cents 5.8</b>	HK cents 9.1