

**FOR IMMEDIATE RELEASE**



## **Tradelink Announces 2010 Interim Results**

**Profit attributable to equity shareholders surged 46.1%**

(Hong Kong, 24 August 2010) – Tradelink Electronic Commerce Limited (“Tradelink” or “the Group”) (SEHK Stock Code: 0536) today announced its unaudited interim results for the six months ended 30 June 2010.

Profit attributable to equity shareholders and operating profit of the Group for the six months ended 30 June 2010 amounted to HK\$26.0 million and HK\$32.1 million respectively, a surge of 46.1% and 26.9% over the same period last year. Basic earnings per share were Hong Kong cents 3.38. The Board of Directors has decided to declare an interim dividend of Hong Kong cents 2.5 per share, a 40% increase over last year and represents a 75% payout ratio, same as previous years.

Riding on the recovery of the world economy, Tradelink’s total revenue for the first six months of the year came to HK\$106 million, up 14.6% when compared with the same period a year earlier. There was also a marked improvement in the Group’s operating margins – from 27.3% for the first six months in 2009 to 30.2% for the same period in 2010. This came about partly because of the tighter cost control efforts made by the Group.

This year marks the commencement of the Group’s second 7-year licence period for the provision of front-end Government Electronic Trading Services (“GETS). Regarding its commercial services, under the period of review, the Group continued its strenuous effort in promoting and selling total solutions with value-adding applications on the combined Tradelink/DTTN platform to customers in Hong Kong and in Mainland China. The Group is making steady progress.

*- Cont'd -*

Continuing its success in recent years in the online security market, Digi-Sign Certification Services Limited (“Digi-Sign”), the Group’s wholly-owned subsidiary, also made encouraging progress during the first half of 2010 in providing digital certification and security solutions for online businesses, particularly in the banking and financial sectors. The Group is also stepping up its effort to research and develop new solutions and products for this market.

Despite the concern whether the revitalization of the world economy could be sustained, Dr Harry LEE, Chairman of Tradelink, said “I remain optimistic about our performance for the rest of this year.”

Appendix:

*Consolidated Income Statement for the six months ended 30 June 2010*

- End -

**About Tradelink Electronic Commerce Limited**

Established in 1988, Tradelink Electronic Commerce Limited, a joint venture between the Hong Kong SAR Government and private sector shareholders, is a leading provider of trade-related electronic services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users’ practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. It offers a unique range of customer support solutions, designed specifically to help customers gain maximum benefits from e-commerce. It makes the use of electronic services as affordable, convenient and user-friendly as possible for its customers. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536). For more information about Tradelink, please visit [www.tradelink.com.hk](http://www.tradelink.com.hk).

**For media enquiries, please contact:**

***Tradelink Electronic Commerce Limited***

Natonie Chan

Tel: (852) 2161 4370

Fax: (852) 2506 0188

Email: [natonie.chan@tradelink.com.hk](mailto:natonie.chan@tradelink.com.hk)

**Appendix –**

**Consolidated Income Statement for the six months ended 30 June 2010 (unaudited)**

**CONSOLIDATED INCOME STATEMENT (UNAUDITED)**

	<b>Six months ended 30 June</b>	
	<b>2010</b>	<b>2009</b>
	<i>(HK\$'000)</i>	<i>(HK\$'000)</i>
<b>Turnover</b>	<b>106,343</b>	92,835
Interest income	3,983	2,596
Staff costs	<b>(41,405)</b>	(39,954)
Depreciation	<b>(10,428)</b>	(7,594)
Other operating expenses	<b>(26,359)</b>	(22,585)
<b>Profit from operations</b>	<b>32,134</b>	25,298
Share of results of associates	<b>(342)</b>	(2,564)
<b>Profit before taxation</b>	<b>31,792</b>	22,734
Taxation	<b>(5,840)</b>	(5,014)
<b>Profit for the period</b>	<b>25,952</b>	17,720
<b>Attributable to:</b>		
Equity shareholders of the Company	<b>25,952</b>	17,799
Minority interests	–	(79)
<b>Profit for the period</b>	<b>25,952</b>	17,720
<b>Earnings per share</b>		
Basic	<b>HK cents 3.38</b>	HK cents 2.29
Diluted	<b>HK cents 3.33</b>	HK cents 2.29