

[For immediate release]



Tradelink Announces Partnership with Ping An OneConnect Bank

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Introducing Virtual Banking Services to Selected SME Clients

(Hong Kong, 29 June, 2020) – Tradelink Electronic Commerce Limited (“Tradelink”), a leading provider of e-commerce services in Hong Kong, today announces a partnership with Ping An OneConnect Bank (Hong Kong) Limited (“Ping An OneConnect Bank” or “PAOB”), one of the virtual banks in Hong Kong, to bring PAOB’s banking services to selected trade small and medium enterprise (“SME”) clients in the import/export industry.

Tradelink is committed to serving the trading community in Hong Kong with the provision of quality services while PAOB is aiming at providing boundless, seamless and trustworthy financial services to customers. Leveraging Tradelink’s dominant position in the Government Electronic Trading Services (GETS) market and the trust gained from the SME clients, along with PAOB’s advanced Fintech capabilities, the partnership aims to serve selected trade SMEs and help them grow their businesses.

During PAOB’s pilot trial under the Fintech Supervisory Sandbox of the Hong Kong Monetary Authority which they announced commencement on 24 June 2020, Tradelink will refer about 200 selected SME clients to experience PAOB’s SME banking services.

Apart from swift and secure account opening, savings and fund transfer services, PAOB also offers lending services to selected trade SMEs through “Trade-Connect Loan”. Under this partnership, PAOB utilizes its unique risk assessment platform and business data from Tradelink to evaluate risk conditions of trade SMEs. Based on the risk assessment results, PAOB identifies whitelisted clients who meet the bank’s certain financial requirements so as to provide these clients with the right products at the right time.

“Over the years, Tradelink has been providing reliable and quality services to the trading community and keep enriching our value-added services along the trade supply chain to SME customers.” said **Ms. Emily Chung, Executive Director & Chief Operations Officer of Tradelink**. “Understanding the needs of our SME clients, we are delighted to team up with PAOB recommending PAOB’s banking services to our clients and help them grow their businesses, ultimately bringing benefits to the Hong Kong trading community as a whole.”

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About Tradelink Electronic Commerce Limited

Established in 1988, Tradelink Electronic Commerce Limited (www.tradelink.com.hk) is a leading provider of e-commerce services for the Hong Kong business community. Since 1997, Tradelink has been providing Government Electronic Trading Services (GETS) for the trading community, initially under a 7-year exclusive franchise (1997-2003) and currently under a license until 2024, extendable up to 2027. Over the years, Tradelink has earned the trust and support of the trading community; enabling it to stand firmly as the dominant player in the e-commerce market. With the mission to empower its clients with business enabled e-solutions for their commercial and financial activities, Tradelink has diversified its business beyond GETS into other business areas. In addition to GETS, Tradelink also offers a wide range of solutions, including supply chain solutions, identity management solutions, payment technology solutions. Tradelink was listed on the Main Board of the Stock Exchange of Hong Kong Limited (Stock Code: 0536) on 28 October 2005.

About Ping An OneConnect Bank (Hong Kong) Limited

Ping An OneConnect Bank (Hong Kong) Limited (“PAOB”), a wholly-owned subsidiary of OneConnect Financial Technology Co., Ltd. (“OneConnect”) (NYSE:OCFT) and a member of Ping An Insurance (Group) Company of China, Ltd. (“Ping An”) (HKEx:2318; SSE:601318), is committed to establishing a virtual banking ecosystem by optimising customer-centric services through its innovation and sophisticated technology. PAOB was granted a virtual banking licence by the Hong Kong Monetary Authority in May 2019. PAOB is developing diverse business segments including retail banking and SME banking.