



[For immediate release]

Tradelink's Digital Identity iD-One Now Available on Docusign Facilitating Individuals and Corporates to Sign Hong Kong Legally Binding Documents with Docusign

(Hong Kong, 7 April 2025) Tradelink Electronic Commerce Limited ("Tradelink") (Stock Code: 536) and Docusign today announced Tradelink's position as the sole Trusted Service Provider of Docusign in Hong Kong through a strategic collaboration. This strategic collaboration enables Docusign users to apply for and sign documents remotely using Tradelink's digital identity, iD-One, on Docusign's Intelligent Agreement Management platform. This partnership reaffirms Tradelink's leading role in providing trusted digital identity services to individuals and corporations.

Under the collaboration, Docusign integrated Tradelink's digital identity solution into its platform, enabling users to conduct digital signing supported by recognized certificates under the Electronic Transactions Ordinance (ETO) (Cap. 553) in Hong Kong for legally binding documents. Our digital identity solutions enable local and overseas individuals and corporations to use e-Passports to remotely apply for iD-One. This digital identity is supported by digital recognized certificates issued by Digi-Sign Certification Services Limited, a wholly-owned subsidiary of Tradelink and the only commercial Recognized Certification Authority under the ETO.

As a global market leader in document management technology, Docusign's platform is widely recognised for its ease of use and legal validity, boasting over 1.6 million corporate customers and a billion users across 180 countries, along with extensive connections to over 40 Certification Authorities worldwide. By incorporating Tradelink's digital identity and signing solution, Docusign can provide users around the globe with readily accessible and legally-binding digital signing services that adhere to relevant regulatory requirements in Hong Kong, as well as an additional identification option for its existing customers when conducting digital signing.

Our solution has already been adopted by a Swiss multinational commercial and private bank based in Zürich. By leveraging Tradelink's iD-One and Docusign's platform, the client aims to ensure secure and legally-binding remote transactions during their document signing processes. The integration and launch of the service are expected to be completed within 2025.

Mr. Andrew Cheng, Executive Director and Chief Operations Officer of Tradelink said, "We are excited to collaborate with Docusign to redefine the digital signing landscape in Hong Kong. As the Hong Kong government vigorously promotes the extensive use of digital identity to facilitate smart city development, this collaboration will offer more convenient and efficient solutions for individuals and businesses engaging in cross-boundary activities, driving digital transformation, fostering trust and cooperation among businesses, and enhancing commercial development and economic connectivity between Hong Kong and our economic partners."



Shaun Mclagan, Group Vice President and General Manager, Asia-Pacific and Japan at DocuSign, said: "We are thrilled to collaborate with Tradelink to expand our presence and reach in the Hong Kong market. Tradelink's extensive distribution network and deep market expertise make them an ideal partner as we work to empower businesses with the tools they need to succeed in the digital era."

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About Tradelink Electronic Commerce Limited

Established in 1988 and listed in 2005, Tradelink (Stock Code: 536) is Hong Kong's digital efficiency pioneer. Since 1997, the company has successfully brought the advantages of its e-solutions to tens of thousands of organisations. Tradelink has pioneered numerous innovative business technology applications in Hong Kong, including EDI, digital certificates, biometric ID and warehouse automation. In addition to offering expertise in supply chain, identity management and PayTech solutions, the company leads in the city's business-to-government document compliance market. Tradelink customers span all industry sectors. The company has earned the trust of governments, multinationals, and small and medium businesses alike. Hong Kong-based organisations seeking to measurably benefit from greater digital efficiency have a reliable partner with Tradelink.

For more information about Tradelink, please visit www.tradelink.com.hk.